

Prototipi Design S.r.l. stems from a period of intense professional collaboration between Massimo Facchinetti and Victor Ghia.

The new project has been created in order to update the offer of services and consultancies proposed to our customers from the elaboration of philosophies and innovative guidelines to support the corporate structure in the design, production and communication of the product.

The swift changes of international business relations, the globalization processes triggered by the technological revolution have brought about the creation of new markets and of users' profiles characterized by multiethnic and multicultural social aspects.

The brand new ways that distinguish our contemporary times compared to other historical periods, force business operators to take on an approach towards flexible products, capable of adapting to the speed of today's changes in action. There are two new centres, in Turin and Milan, they will accommodate the activities of Prototipi Designs which, in collaboration with experienced professionals, will give support to the activities of our customers.

Prototipi Design is part of a network of active companies in the architectonic, real estate, prototyping, design, communication and management consultancy sector.



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